



Membership Tiers

The Newport Beach Chamber of Commerce offers different "Membership Tiers" with a variety of benefits to fit every size and type of organization.

		INVESTMENT LEVELS			
Membership Benefit	Value	Basic \$440	Enhanced \$580	Premier \$1,215	Partner \$2,350
FREE SERVICES, BUSINESS BUILDING, NETWORKING BENEFITS					
Admission to Sunset Networking Mixers	\$240	✓	✓	✓	✓
Attendance to New Member Orientation	\$20	✓	✓	✓	✓
Customer Referrals to your business	.	✓	✓	✓	✓
Publicity in Member News in "Business Lookout" / Web site	\$50	✓	✓	✓	✓
Subscription to Chamber eNewsletter	\$25	✓	✓	✓	✓
Ambassador Mentor Program (assisted access to activities and events)	.	✓	✓	✓	✓
Access to 1 Hour of FREE SCORE consulting (Business / Marketing Plan Review)	\$90	✓	✓	✓	✓
MARKETING BENEFITS					
FREE Chamber Bucks (used for Chamber products, service, events -NEW MEMBERS ONLY)	\$50-\$300	\$50	\$100	\$200	\$300
Listing in Membership Directory	\$20	✓	✓	✓	✓
Listing on Chamber's Website with description and map	\$100	✓	✓	✓	✓
Listing of representative e-mail on website	\$20	✓	✓	✓	✓
Access to "Members Only" section on Chamber Web site	.	✓	✓	✓	✓
Display of materials in Chamber Lobby	\$25	✓	✓	✓	✓
Link to your website from www.newportbeach.com	\$100	✓	✓	✓	✓
Use of Chamber logo on marketing materials	.	✓	✓	✓	✓
Membership Roster - Labels or Electronic Data File (non member price -\$350 / \$450)	\$200-\$450	\$100 / \$150	\$100 / \$150	FREE	FREE
MEMBER DISCOUNTS					
Chamber Member Advantage Program (Member to Member Discounts)	\$50	✓	✓	✓	✓
Access to Benelect Insurance Discount program	.	✓	✓	✓	✓
Access to Constant Contact discount program	\$50	✓	✓	✓	✓
Access to local specials listings and coupon programs	.	✓	✓	✓	✓
Office Depot Discount Program	\$50	✓	✓	✓	✓
Discount on Chamber Over the Counter Guides	\$10-\$20	50% off	FREE	FREE	FREE
MEETINGS AND ADVOCACY					
Membership wall plaque	\$25	✓	✓	✓	✓
Opportunity to attend Government Affairs meetings with speakers on today's issues	\$100	✓	✓	✓	✓
Volunteer opportunities on committees and at events	.	✓	✓	✓	✓
Pro-business advocacy in government	.	✓	✓	✓	✓
Access to Chamber President or Board Member	.	✓	✓	✓	✓
Increased access and role in business representation	.	✓	✓	✓	✓
BASIC MEMBER Minimum Total Value		\$1,325+			
Chamber advertising Credits (Website banner ads, etc.) - NEW MEMBERS ONLY	\$50-\$300		\$50	\$150	\$300
Free Attendance at selected events (Scholarship, Athletic, Police, Fire, etc.)	\$35 ea		1 Ticket	2 Tickets	3 Tickets
Engraved Name Badges	\$15 ea		2	4	6
Attendance at Networking lunches, breakfasts and seminars	\$25 ea		1	2	4
Press release / Calendar item posted on web site	\$50 ea		1	3	5
Ribbon Cutting Support Services (Scissors, press tips, etc.)	\$50		✓	✓	✓
ENHANCED MEMBER Minimum Total Value			\$1,885+		
Use of Chamber's conference facilities (each 4 hour block)	\$300 ea			1	2
VIP invitation to Premium events (Event pre-functions, Mayor's reception, etc.)	\$50			✓	✓
Logo featured on website on business profile page	\$75			✓	✓
Enhanced Business Listing on web site	\$100			✓	✓
Free Taste of Newport Tickets (single day use)	\$50-250			2	4
PREMIER MEMBER Minimum Total Value				\$3,190+	
Engraved Company name on Partner wall at Chamber office	\$250				✓
Preferred seating and Partner recognition at events	\$100				✓
Liaison to City Council/City Staff	\$500				✓
Expanded Government Advocacy and Partnership	\$500				✓
Direct presentation to the Board of Directors	\$250				✓
PARTNER MEMBER Minimum Total Value					\$5,355+

For Membership info, visit www.newportbeach.com or contact the Chamber at 949-729-4400. 1/1/2012